

IO21-53 Strong Interest Inventory Certification Program



PRESENTED BY

John Russell



SERIES SESSIONS

Date	Time
January 28, 2021	9:00 AM - 4:30 PM
January 29, 2021	9:00 AM - 4:30 PM



LOCATION

Online

FEE

\$840.00

QUESTIONS?

Contact Us:

[780-623-2248](tel:780-623-2248)

REGISTER ONLINE

Visit our website to register:

northeast.aplc.ca

Learning Opportunity

The Strong Interest Inventory® Certification Program will certify participants to purchase, administer, and interpret the Strong Interest Inventory® assessments, and provides experienced users with new interpretation strategies and updated research. Psychometrics Canada Ltd. will administer the Strong Interest Inventory with Skills Confidence Inventory and generate the Strong Profile with College Profile, Interpretive Report & Skills Confidence Inventory Profile report for each attendee. The assessment will be administered to attendees online, starting 3 weeks (or sooner) before the scheduled delivery of this session.

This learning opportunity is being offered through a grant from Alberta Education.

Presenters

John Russell

John Russell is an Industrial/Organizational Psychologist with Psychometrics Canada, and holds a Master of Science in Industrial/Organizational Psychology. He has been in the Psychology field for 12 years, mainly consulting with HR and business leadership, recruiters, and hiring managers on selection needs, issues, and best practices. John provides Selection and Development subject matter expertise to organizations looking to improve employee effectiveness and build diverse, high-functioning workforces. He also provides coaching and developmental feedback to various organizational leaders with the aim to increase their self-awareness and leadership impact. Whether it is coordinating large-scale selection initiatives with multi-national organizations, or ensuring client organizations make the most informed decisions, John enjoys applying

psychology to business practices.

Registration Notes

Registration includes: 1 copy of each of the following: STRONG Interest Manual, STRONG User's Guide, Where Do I Go Nest, STRONG Profile and Interpretive Report. ***Participation in this training requires these resources.***

We require a minimum of 10 registrants to proceed with this workshop. In order to ensure that participants have the course materials in advance of this certification training, there is a hard registration deadline of 4:00 p.m., Wednesday January 6, 2021.



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